

over **YONDERLUST**

Mohawks, tattoos, beer, and travel. From rollerderby to street art and Austin to Berlin, Shaun and Erica want to experience everything.

Always looking for a new adventure...

The people. The culture. The whirl of life and adventure that swirls through the world as we know it. It's what made travel bloggers Shaun and Erica fall in love with being nomadic during their extensive travels.

April 9, 2011. The date is one neither of the two will ever forget. It's the day they took their popular travel blog, Over Yonderlust, on the road and began telling the tales of their adventures.

It didn't take for the couple to fall in love with traveling and they did everything they could to make it happen for them. For almost two years, the high school sweethearts' world was their oyster and they faced their fears, lived their dreams. They got



scuba certified. They rafted Class Four rapids. They went *puenting* (bridge jumping). They tried their hands at surfing. They boated down the Amazon. Climbed three volcanoes. Pet an alligator. Skateboarded all over Europe. Scuba dived in the glacial waters of Iceland. They even

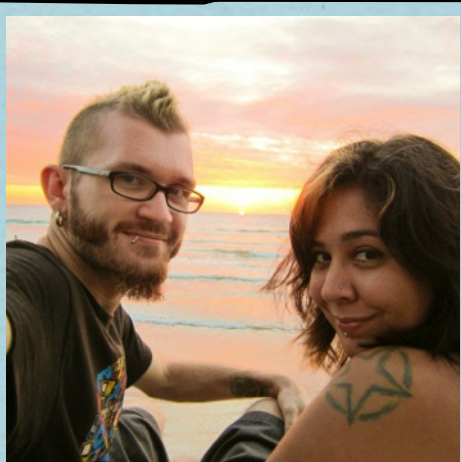
biked down "The World's Most Dangerous Road."

But, that wasn't enough.

What's the plan?

To experience it all.

"Shaun and Erica put the rock and roll in long term travel!" - Twenty-Something Travel



PARTNERS

Over Yonderlust has worked with numerous companies to promote their brands, locations and more using customized hashtag Twitter campaigns, Facebook syndication, Instagram, Pinterest and videos.

hostelbookers.com

HILTON
HHONORS

Hilton
Garden Inn

EuRail



VISIT ICELAND

9flats.com



WALKS OF ITALY

roomorama

BAY ISLANDS
COLLEGE OF DIVING

wildmex

tieks
by Gavrieli

Awards

WINNER: 2012
Hostelbookers
Travel Blog Awards
[Epic Photography Award](#)

Finalist for the 2013
Blogger Awards
[Best Photography Blog](#)

Finalist for the 2012
Blogger Awards
[Best Travel Blog](#)

Finalist for the
2012 Destinology
Travel Blogger Awards
[Best Photography Blog](#)

WHY WORK WITH US?



Vatican VIP Tour with partner Walks of Italy
Photo by: Erica Kuschel

THE READERS

- Catering to the independent traveler and armchair wanderluster
- Appeals to an audience of both men and women between 25 and 35 with no children
- Monthly unique visits: 15,000
- Monthly page views: 22,000

AN ONLINE PRESENCE

•Featured on sites including:

The Chicago Tribune, The Huffington Post, National Geographic Traveler Blog, Hostelbookers, Diari de Girona, Go See Write, Tripping, Travel Sex Life, Career Break Secrets, My Destination, Quirky Travel Guy, Lash World Tour, Travel Muse, Living the Dream, Downtown Traveler, Y Travel Blog, Monkey Brewster, and Sick on the Road.

•Created specialized content for numerous travel-related sites, including:

Featured bloggers for Travel+Escape, RoamRight, writing for Park City Vacation Rentals and Gatlinburg Cabin Rentals, One Giant Step, Runaway Juno, TravelSexLife, and Explore There.

REACH



Facebook

5100+



Twitter

10K+



Pinterest

650K+



Instagram

1400+



PROFESSIONAL
TRAVEL BLOGGERS
ASSOCIATION
FOUNDING MEMBER

It's all about variety! Coverage on Over Yonderlust extends beyond just telling stories with text and weaves stunning images captured by Erica, who is a photographer by trade, and multimedia to place the readers with the two on their travels.

PHOTOGRAPHY



Most posts contain a strong photo presence. Our most popular experiential photography posts are [The Bolivian Amazon](#) and [Driving Around Iceland](#). We even had one of our [Machu Picchu pictures go VIRAL](#).

VIDEO



With more than 20 videos created in a year, readers are right there with Shaun and Erica as they do everything from [jumping off of a bridge in Ecuador](#), [learning to salsa in Colombia](#), and [scuba diving in the glacial waters of Iceland](#).

REVIEWS



From the [Hilton HHonors program in Times Square](#) to the [Blue Lagoon in Reykjavik, Iceland](#), Over Yonderlust is no stranger to providing honest, down to earth reviews of accommodations, products, services, apps, and tours.

HOW CAN OVER YONDERLUST HELP PROMOTE YOUR BRAND?



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